

## Nguyen Tran Nguyen Kim

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**From:** Giulia de Garay <giulia@theloyalist.com>  
**Sent:** Wednesday, February 26, 2025 11:40 PM  
**To:** Tyler James Prince  
**Cc:** THELOYALIST-SAMPLING; Hieu Nguyen Thi Minh; THELOYALIST-PRODUCTION; EVELYN TAO; HANNAH PALLADINO  
**Subject:** Re: TPC - Q3 2025 Development (UA)

Hi Tyler!

Thank you for putting costing into work, noted the team's currently traveling and can expect costing to be ready next week!

Unfortunately we don't have unit projections or a target price that we can provide for this style, please proceed with costing against MOQ / next two cost breaks.

Thank you so much! :)

Best,  
Giulia

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**GIULIA DE GARAY** | Senior Manager, Product Development  
e: [giulia@theloyalist.com](mailto:giulia@theloyalist.com)  
New York, NY



On Wed, Feb 26, 2025 at 1:41 AM Tyler James Prince <[tyler.prince@un-available.net](mailto:tyler.prince@un-available.net)> wrote:

Hey Giulia,

Thankyou! Hope you are well also!

Leave this with me and the team and we will try get costing to you next week, please excuse the slight delay as I am travelling with the team this week and next but we will get costing to you as soon as possible.

We will cost off of the MOQ and will evaluate the next 2 cost breaks after that. Do you have an estimated order quantity so I can plan the costing? Also do you have a target price?

Noted to only work on costing at this point, love the look of the shorts and happy to hear from you!

Cheers,

Thank you and Best Regards,

**TYLER PRINCE**

**SENIOR CLIENT ACCOUNT MANAGER**  
COMMERCIAL

[M] +84 (0)  
[T] +84 (0) 28 3883 2493 | Ext:  
[E] [tyler.prince@un-available.net](mailto:tyler.prince@un-available.net)



Part of Lot I/3, Street No. 7, Vinh Loc Industrial Park,  
Binh Hung Hoa B Ward, Binh Tan District, Ho Chi Minh City, Vietnam

**[UA] CREATING AN IMPACT THAT MATTERS**

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**From:** Giulia de Garay <[giulia@theloyalist.com](mailto:giulia@theloyalist.com)>  
**Sent:** Tuesday, February 25, 2025 11:53 PM  
**To:** Tyler James Prince <[tyler.prince@un-available.net](mailto:tyler.prince@un-available.net)>; THELOYALIST-SAMPLING <[THELOYALIST-SAMPLING@un-available.net](mailto:THELOYALIST-SAMPLING@un-available.net)>; Hieu Nguyen Thi Minh <[hieu.nguyen@un-available.net](mailto:hieu.nguyen@un-available.net)>; THELOYALIST-PRODUCTION <[THELOYALIST-PRODUCTION@un-available.net](mailto:THELOYALIST-PRODUCTION@un-available.net)>  
**Cc:** EVELYN TAO <[evelyn@theloyalist.com](mailto:evelyn@theloyalist.com)>; HANNAH PALLADINO <[hannah.p@theloyalist.com](mailto:hannah.p@theloyalist.com)>  
**Subject:** TPC - Q3 2025 Development (UA)

Hi Tyler!

Hope you're well! :)

We're working on development for Q3 2025 development for Pleasing, this is slated to launch in September 2025.

Could you please help to review the attached TP and advise estimate costing against MOQ / next two cost breaks? This is a repeat of the Resort 2024 Ringer Short in 2 colorways with a flock print decoration.

Please work on costing only, we will confirm when to proceed with sampling.

Let us know if you have any questions, thank you so much!

Best,  
Giulia

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**GIULIA DE GARAY** | Senior Manager, Product Development  
e: [giulia@theloyalist.com](mailto:giulia@theloyalist.com)  
New York, NY

