



Kids BWH 2.0 Hoodie - Style #MB0142
MrBeast, Kids, Tops, Fall/Winter, 2023

Summary



Kids BWH 2.0 Hoodie

Name	Kids BWH 2.0 Hoodie
Style No.	MB0142
Description	Relaxed fit hoodie with front & back screen prints
Brand	MrBeast
Division	Kids
Category	Tops
Season	Fall/Winter
Year	2023
Size Scale	<div>10Y -Sample size</div> <div>2Y4Y6Y8Y10Y12Y14Y</div>
Style Status	Development
Factory	Un Available
Created by/Author	12/12/2023 Bree Morrison bree@blankgeneration.com



Kids BWH 2.0 Hoodie - Style #MB0142

MrBeast, Kids, Tops, Fall/Winter, 2023

Color Variants



1. ● Black
Int. Code: Not Set
Ext. Code: Not Set



2. ● Olive 18-0527 TPG
Int. Code: Not Set
Ext. Code: Not Set



3. ● Cobalt Blue 18-3949 TPG
Int. Code: Not Set
Ext. Code: Not Set



4. ● Red
Int. Code: Not Set
Ext. Code: Not Set



Kids BWH 2.0 Hoodie - Style #MB0142

MrBeast, Kids, Tops, Fall/Winter, 2023

Images / Color Variants



Screen Shot 2023-12-11 at 9-1

1. ● Black



Screen Shot 2023-12-11 at 9-1

2. ● Olive

Custom Code: 18-0527 TPG



Kids BWH 2.0 Hoodie - Style #MB0142

MrBeast, Kids, Tops, Fall/Winter, 2023

Images / Color Variants



Screen Shot 2023-12-11 at 9-1

3. ● Cobalt Blue

Custom Code: 18-3949 TPG



Kids BWH 2.0 Hoodie - Style #MB0142

MrBeast, Kids, Tops, Fall/Winter, 2023

Images / Color Variants



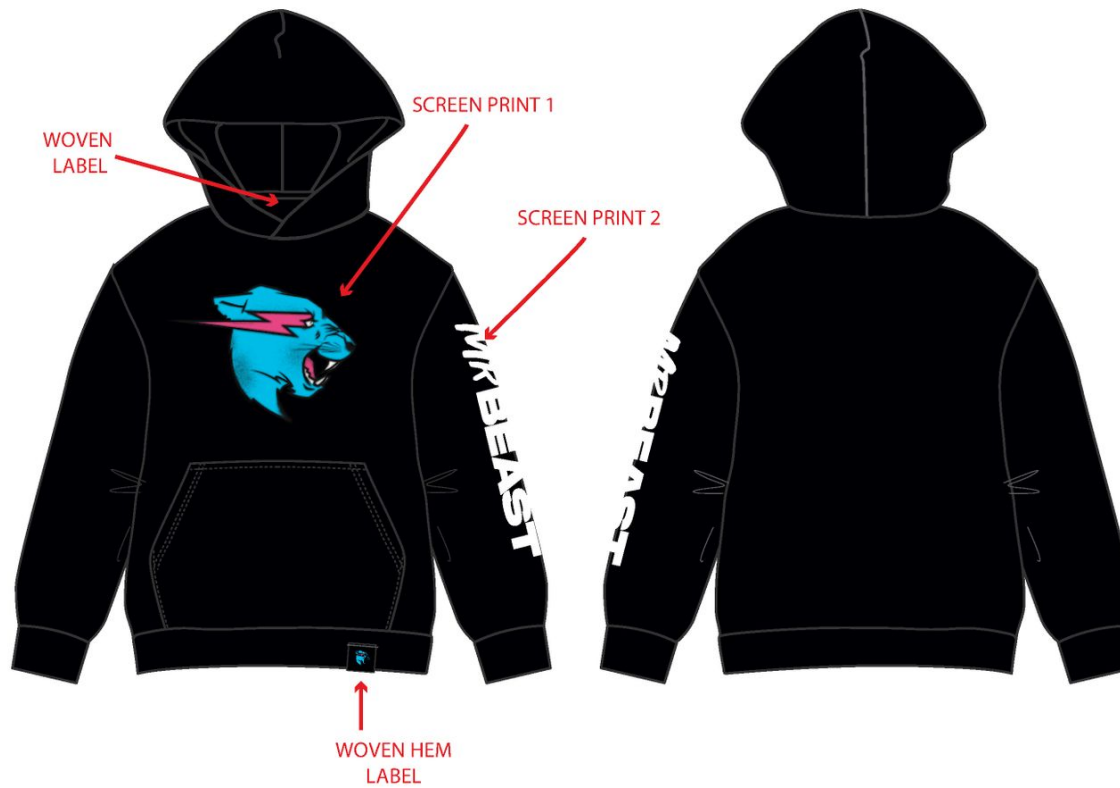
Screen Shot 2023-12-11 at 9-1

4. ● Red



**SKETCH/CAD
COLORWAY 1**

11 December 2023



**19-0303 TPG
BLACK**

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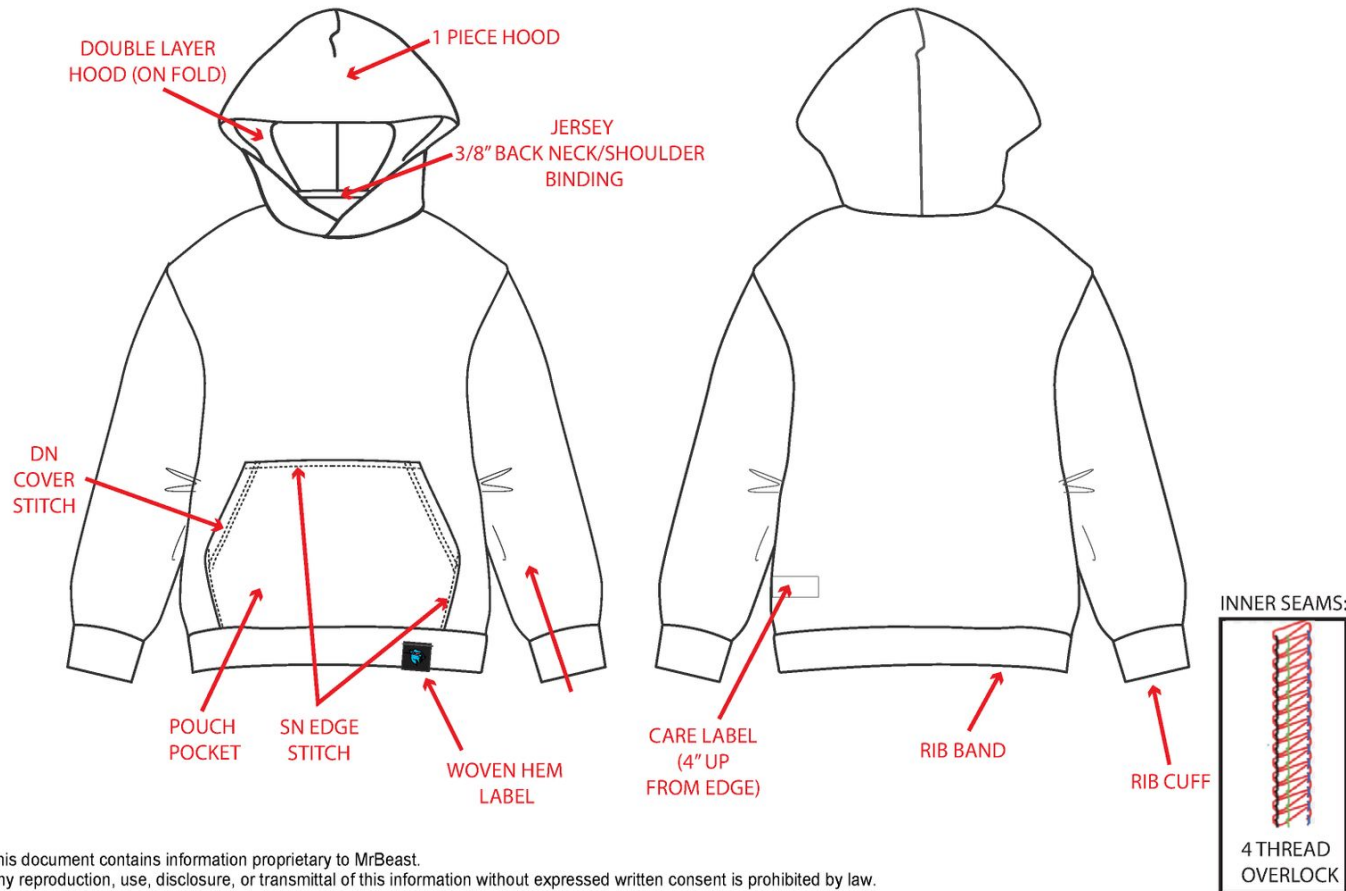
MB0142_KidsBWH2-1



CONSTRUCTION

11 December 2023

DN = DOUBLE NEEDLE
SN = SINGLE NEEDLE

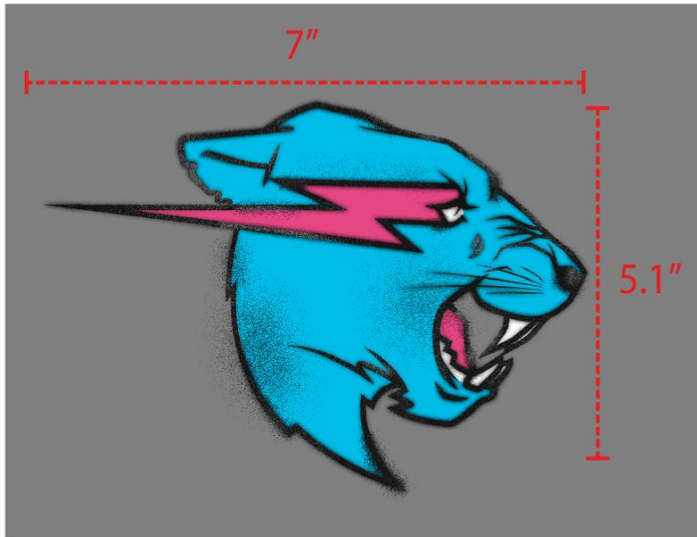


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MrBeast_KidsHoodie_Construction&Trims-1



PRINTS & EMBELLISHMENTS - 2Y - 6Y



PROCESS:
PLASTISOL SCREEN PRINT

COLORS:



Black



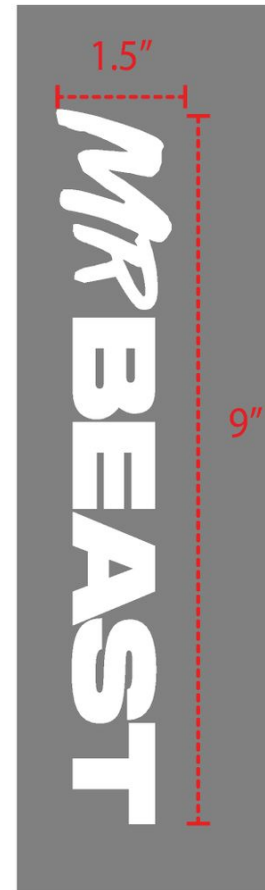
White



213 C



306 C



PROCESS:
PLASTISOL SCREEN PRINT

COLORS:



White

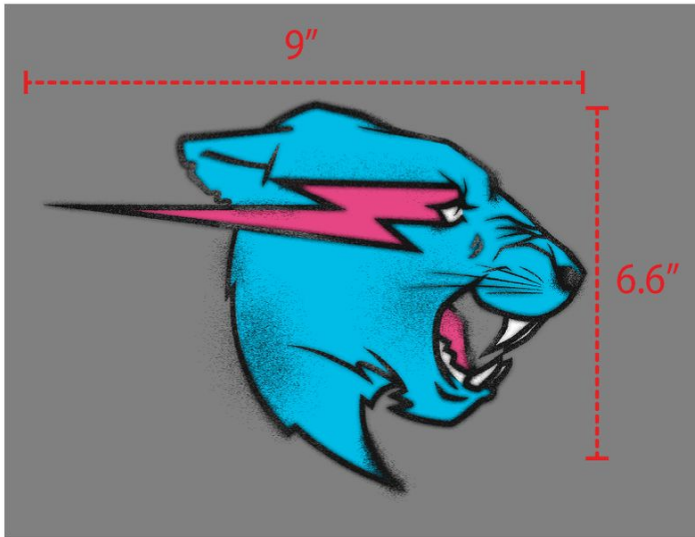
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ART NOT TO SCALE

MB0142_KidsBWH2-2



PRINTS & EMBELLISHMENTS - 8Y - 14Y



PROCESS:
PLASTISOL SCREEN PRINT

COLORS:



Black



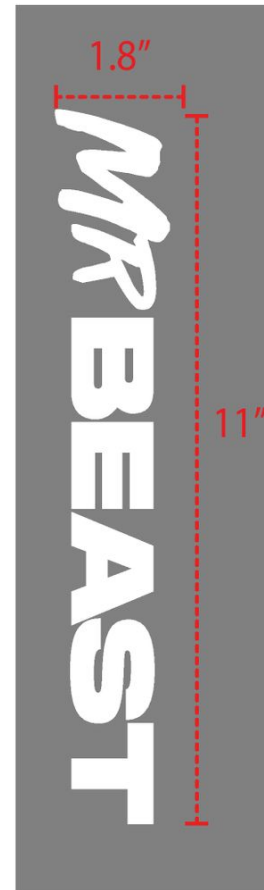
White



213 C



306 C



PROCESS:
PLASTISOL SCREEN PRINT

COLORS:



White

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ART NOT TO SCALE

MB0142_KidsBWH2-3



PRINTS & EMBELLISHMENTS PLACEMENT

GRADE PLACEMENT BY 0.5"

FOR SIZES 8Y - 14Y



FRONT PLACEMENT:

2" DOWN FROM CF NECK SEAM,
CENTER ART IN **GREEN** BOX ABOVE
ON FRONT PANEL

SLEEVE LEFT CHEST PLACEMENT:

1.5" DOWN FROM SHOULDER/SLEEVE POINT,
CENTERED ON SLEEVE OVERARM

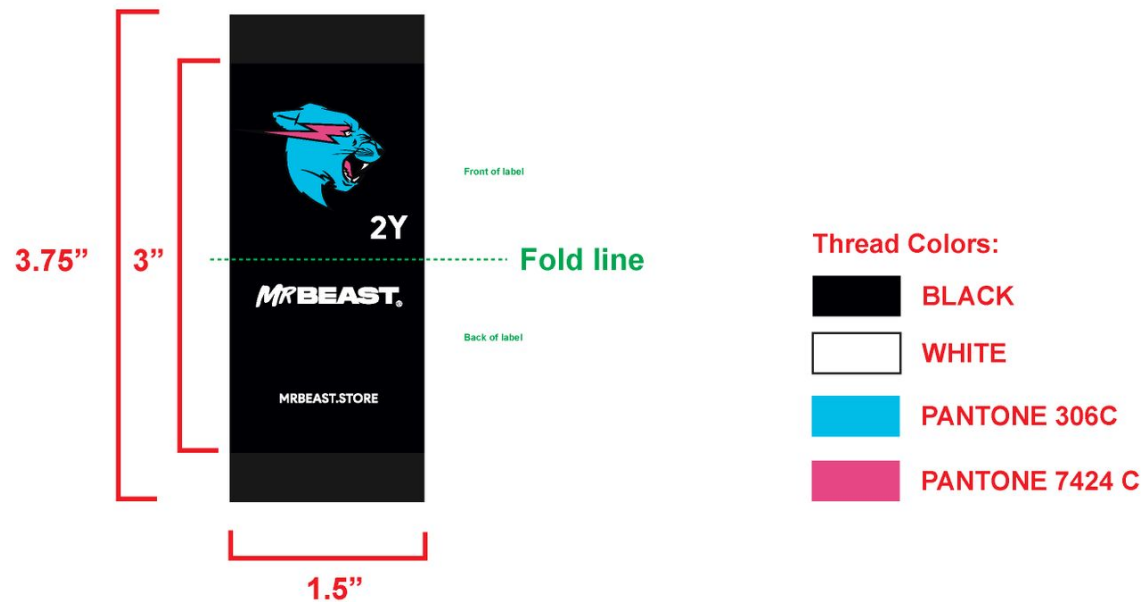
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ART NOT TO SCALE

MB0142_KidsBWH2-4



WOVEN LOOP LABEL



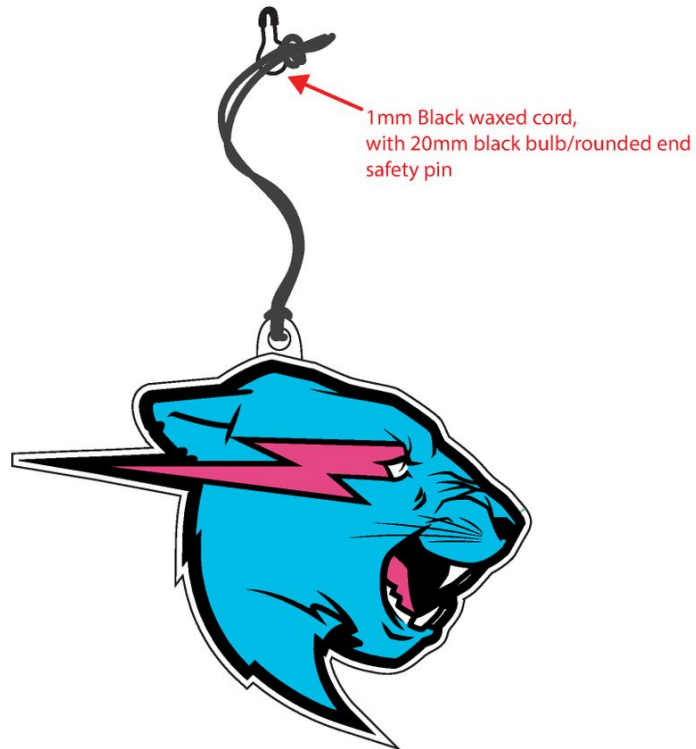
PLACEMENT: Stitched in at CB neck/waist seam

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MrBeast_KidsHoodie_Construction&Trims-2



HANGTAG

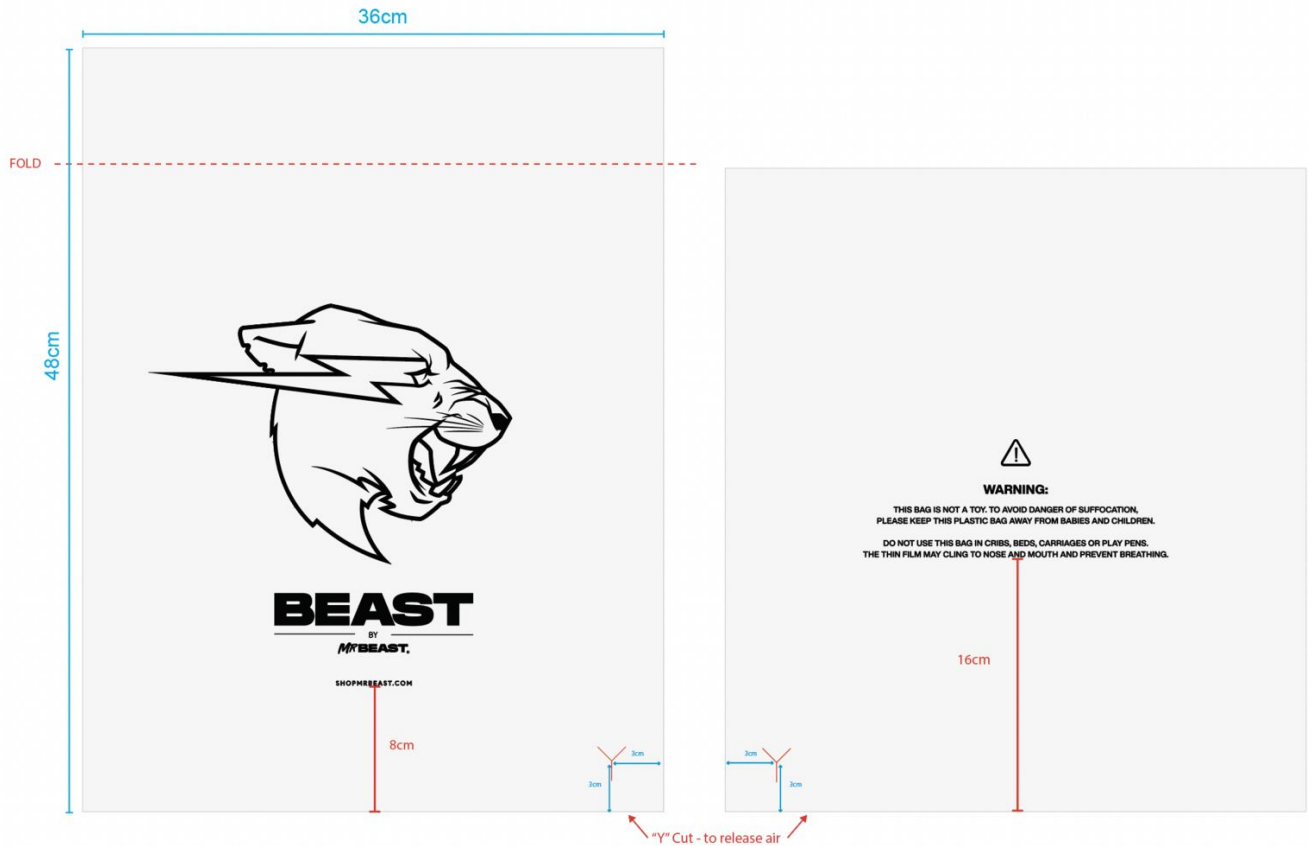


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MrBeast_KidsHoodie_Construction&Trims-3



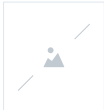
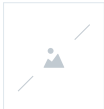
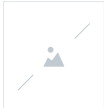
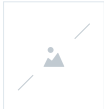
MBT003 - CLEAR STANDARD POLY BAG



PRINT COLORS:
 BLACK

MBT003_Polybag_Image-1





COMPONENT	QTY	PLACEMENT	NOTES	PRODUCT VARIANT	COMPONENT COLORWAY	VARIANT CODE	PRICE
FABRIC							
<div></div> <div>80% Cotton 20% Polyester Brushed Fleece, 280gsm CODE: 5odoz</div>				1. <div><div></div> Black</div>	Not Used	-	\$0.00
				2. <div><div></div> Olive Custom Code: 18-0527 TPG</div>	Not Used	-	\$0.00
				3. <div><div></div> Cobalt Blue Custom Code: 18-3949 TPG</div>	Not Used	-	\$0.00
				4. <div><div></div> Red</div>	Not Used	-	\$0.00
<div></div> <div>100% Cotton 1x1 Rib CODE: G03N0</div>				1. <div><div></div> Black</div>	<div><div></div> DTM</div>	-	\$0.00
				2. <div><div></div> Olive Custom Code: 18-0527 TPG</div>	Not Used	-	\$0.00
				3. <div><div></div> Cobalt Blue Custom Code: 18-3949 TPG</div>	Not Used	-	\$0.00
				4. <div><div></div> Red</div>	Not Used	-	\$0.00
<div></div> <div>Poly Thread CODE: 2 Supplier: Vendor Supplied Content: 100% POLYESTER</div>				1. <div><div></div> Black</div>	Not Used	-	\$0.00
				2. <div><div></div> Olive Custom Code: 18-0527 TPG</div>	Not Used	-	\$0.00
				3. <div><div></div> Cobalt Blue Custom Code: 18-3949 TPG</div>	Not Used	-	\$0.00
				4. <div><div></div> Red</div>	Not Used	-	\$0.00
EMBELLISHMENTS							
<div></div> <div>Screen Print CODE: ZB6v7</div>		Front	Plastisol, 4 color	1. <div><div></div> Black</div>	Not Used	-	\$0.00
				2. <div><div></div> Olive Custom Code: 18-0527 TPG</div>	Not Used	-	\$0.00
				3. <div><div></div> Cobalt Blue Custom Code: 18-3949 TPG</div>	Not Used	-	\$0.00
				4. <div><div></div> Red</div>	Not Used	-	\$0.00



<div></div> <div>Screen Print CODE: ZB6v7</div>		WRS Left Sleeve	Plastisol, 1 color	1. <div><div></div>Black</div>	Not Used	-	\$0.00
				2. <div><div></div>Olive Custom Code: 18-0527 TPG</div>	Not Used	-	\$0.00
				3. <div><div></div>Cobalt Blue Custom Code: 18-3949 TPG</div>	Not Used	-	\$0.00
				4. <div><div></div>Red</div>	Not Used	-	\$0.00
TRIMS							
<div><div><div>FRONT</div></div><div><div>BACK</div></div></div> <div>MrBeast Kids Main Woven Label CODE: XvYaG</div>				1. <div><div></div>Black</div>	Not Used	-	\$0.00
				2. <div><div></div>Olive Custom Code: 18-0527 TPG</div>	Not Used	-	\$0.00
				3. <div><div></div>Cobalt Blue Custom Code: 18-3949 TPG</div>	Not Used	-	\$0.00
				4. <div><div></div>Red</div>	Not Used	-	\$0.00
<div><div><div>30mm</div><div>30mm</div></div><div><div>Fold line</div><div>30mm</div></div></div> <div>MrBeast Outer/Hem Woven Label CODE: MBT014</div>				1. <div><div></div>Black</div>	Not Used	-	\$0.00
				2. <div><div></div>Olive Custom Code: 18-0527 TPG</div>	Not Used	-	\$0.00
				3. <div><div></div>Cobalt Blue Custom Code: 18-3949 TPG</div>	Not Used	-	\$0.00
				4. <div><div></div>Red</div>	Not Used	-	\$0.00
<div></div> <div>MrBeast Care Label CODE: FuwbS</div>				1. <div><div></div>Black</div>	Not Used	-	\$0.00
				2. <div><div></div>Olive Custom Code: 18-0527 TPG</div>	Not Used	-	\$0.00
				3. <div><div></div>Cobalt Blue Custom Code: 18-3949 TPG</div>	Not Used	-	\$0.00
				4. <div><div></div>Red</div>	Not Used	-	\$0.00
PACKING							



 MrBeast Sticker Hangtag CODE: MBT015				1. ● Black	Not Used	-	\$0.00	
				2. ● Olive Custom Code: 18-0527 TPG	Not Used	-	\$0.00	
				3. ● Cobalt Blue Custom Code: 18-3949 TPG	Not Used	-	\$0.00	
				4. ● Red	Not Used	-	\$0.00	
 MrBeast Polybag CODE: MBT003				1. ● Black	Not Used	-	\$0.00	
				2. ● Olive Custom Code: 18-0527 TPG	Not Used	-	\$0.00	
				3. ● Cobalt Blue Custom Code: 18-3949 TPG	Not Used	-	\$0.00	
				4. ● Red	Not Used	-	\$0.00	
Components 10							Total	\$0.00



Sample Size: 10Y

POINT OF MEASURE	HOW TO MEASURE	TOLERANCE	2Y	4Y	6Y	8Y	10Y	12Y	14Y
Front HPS Length	HPS down to bottom edge	1/4 in	-1 3/4 in	-1 3/4 in	-1 1/2 in	-1 1/2 in	22 in	1 1/2 in	1 in
Across Shoulder	Across back shoulder seam to seam	1/4 in	-1 in	-1 in	-1 in	-1 in	19 in	1 in	1 in
Across Front	Down 5" From HPS	3/8 in	-1 in	-1 in	-1 in	-1 in	17 1/2 in	1 in	1 in
Chest Width	1" down from underarm	1/2 in	-1 in	-1 in	-1 in	-1 in	18 in	1 in	1 in
Bottom Opening	Across bottom edge to edge	1/2 in	-1 in	-1 in	-1 in	-1 in	14 in	1 in	1 in
Bottom Width	3/8" up from Rib Seam	1/4 in	-1 in	-1 in	-1 in	-1 in	15 1/2 in	1 in	1 in
Shoulder Slope	Shoulder drop from HPS down to shoulder/armhole point	1/4 in	0 in	0 in	-1/2 in	0 in	1 1/2 in	0 in	0 in
Shoulder Seam Forward	From flat shoulder fall edge to shoulder seam	1/4 in	0 in	0 in	0 in	0 in	3/8 in	0 in	0 in
Armhole Straight	Shoulder seam to armhole seam straight	1/4 in	-3/8 in	-3/8 in	-1/2 in	-3/8 in	8 1/8 in	3/8 in	3/8 in
Bicep	Down 1" from Armpit Across	1/4 in	-3/8 in	-3/8 in	-1/2 in	-3/8 in	7 1/4 in	3/8 in	3/8 in
Sleeve Overarm Length	Neck Seam to Cuff Edge	1/2 in	-2 in	-2 in	-1 in	-2 in	17 1/2 in	2 in	2 in
Sleeve Opening	Relaxed - edge to edge	1/4 in	-1/4 in	-1/4 in	-1/4 in	-1/4 in	3 1/2 in	1/4 in	0 in
Sleeve Width	3/8" up from seam	1/4 in	-1/4 in	-1/4 in	-1/4 in	-1/4 in	5 in	1/4 in	1/4 in
Back Neck Width	@ HPS seam to seam	1/4 in	-1/4 in	-1/4 in	-1/4 in	-1/4 in	8 1/2 in	1/4 in	1/4 in
Front Neck Drop	HPS to C.F. neck seam	1/4 in	-1/8 in	-1/8 in	-1/8 in	-1/8 in	2 3/4 in	1/8 in	1/8 in
Back Neck Drop	HPS to C.B. neck seam	1/8 in	0 in	0 in	0 in	0 in	1 1/2 in	0 in	0 in
Sleeve Rib Height		1/8 in	0 in	0 in	0 in	-1/4 in	2 1/4 in	0 in	0 in
Bottom Rib Height		1/8 in	0 in	0 in	0 in	-1/4 in	2 1/4 in	0 in	0 in
C.F. Hood Height	Neck Seam to Hood Edge	1/4 in	-3/8 in	-3/8 in	-3/8 in	-3/8 in	13 1/4 in	3/8 in	3/8 in
Hood Width	5.5" Down from Top Edge Across	1/4 in	-1/4 in	-1/4 in	-1/4 in	-1/4 in	9 1/2 in	1/4 in	1/4 in
Front Pocket Top Width	Edge to edge	1/4 in	-1/2 in	-1/2 in	-1/2 in	-1/2 in	8 1/4 in	1/2 in	1/2 in
Front Pocket Bottom Width	Edge to edge	1/4 in	-1/2 in	-1/2 in	-1/2 in	-1/2 in	9 1/2 in	1/2 in	1/2 in
Front Pocket Side Height	Edge to edge	1/8 in	-1/8 in	-1/8 in	-1/8 in	-1/8 in	1 7/8 in	1/8 in	1/8 in
Front Pocket Opening Width	Along Opening Stitch to Stitch	1/8 in	-1/4 in	-1/4 in	-1/4 in	-1/4 in	5 in	1/4 in	1/4 in
Center Front Pocket Height	C.F. pocket down to bottom edge	1/8 in	-1/2 in	-1/2 in	-1/2 in	-1/2 in	6 7/8 in	1/2 in	1/2 in



Sample Size: 10Y

POINT OF MEASURE	HOW TO MEASURE	TOLERANCE	2Y	4Y	6Y	8Y	10Y	12Y	14Y
Front HPS Length	HPS down to bottom edge	1/4 in	15 1/2 in	17 1/4 in	19 in	20 1/2 in	22 in	23 1/2 in	24 1/2 in
Across Shoulder	Across back shoulder seam to seam	1/4 in	15 in	16 in	17 in	18 in	19 in	20 in	21 in
Across Front	Down 5" From HPS	3/8 in	13 1/2 in	14 1/2 in	15 1/2 in	16 1/2 in	17 1/2 in	18 1/2 in	19 1/2 in
Chest Width	1" down from underarm	1/2 in	14 in	15 in	16 in	17 in	18 in	19 in	20 in
Bottom Opening	Across bottom edge to edge	1/2 in	10 in	11 in	12 in	13 in	14 in	15 in	16 in
Bottom Width	3/8" up from Rib Seam	1/4 in	11 1/2 in	12 1/2 in	13 1/2 in	14 1/2 in	15 1/2 in	16 1/2 in	17 1/2 in
Shoulder Slope	Shoulder drop from HPS down to shoulder/armhole point	1/4 in	1 in	1 in	1 in	1 1/2 in	1 1/2 in	1 1/2 in	1 1/2 in
Shoulder Seam Forward	From flat shoulder fall edge to shoulder seam	1/4 in	3/8 in	3/8 in	3/8 in	3/8 in	3/8 in	3/8 in	3/8 in
Armhole Straight	Shoulder seam to armhole seam straight	1/4 in	6 1/2 in	6 7/8 in	7 1/4 in	7 3/4 in	8 1/8 in	8 1/2 in	8 7/8 in
Bicep	Down 1" from Armpit Across	1/4 in	5 5/8 in	6 in	6 3/8 in	6 7/8 in	7 1/4 in	7 5/8 in	8 in
Sleeve Overarm Length	Neck Seam to Cuff Edge	1/2 in	10 1/2 in	12 1/2 in	14 1/2 in	15 1/2 in	17 1/2 in	19 1/2 in	21 1/2 in
Sleeve Opening	Relaxed - edge to edge	1/4 in	2 1/2 in	2 3/4 in	3 in	3 1/4 in	3 1/2 in	3 3/4 in	3 3/4 in
Sleeve Width	3/8" up from seam	1/4 in	4 in	4 1/4 in	4 1/2 in	4 3/4 in	5 in	5 1/4 in	5 1/2 in
Back Neck Width	@ HPS seam to seam	1/4 in	7 1/2 in	7 3/4 in	8 in	8 1/4 in	8 1/2 in	8 3/4 in	9 in
Front Neck Drop	HPS to C.F. neck seam	1/4 in	2 1/4 in	2 3/8 in	2 1/2 in	2 5/8 in	2 3/4 in	2 7/8 in	3 in
Back Neck Drop	HPS to C.B. neck seam	1/8 in	1 1/2 in	1 1/2 in	1 1/2 in	1 1/2 in	1 1/2 in	1 1/2 in	1 1/2 in
Sleeve Rib Height		1/8 in	2 in	2 in	2 in	2 in	2 1/4 in	2 1/4 in	2 1/4 in
Bottom Rib Height		1/8 in	2 in	2 in	2 in	2 in	2 1/4 in	2 1/4 in	2 1/4 in
C.F. Hood Height	Neck Seam to Hood Edge	1/4 in	11 3/4 in	12 1/8 in	12 1/2 in	12 7/8 in	13 1/4 in	13 5/8 in	14 in
Hood Width	5.5" Down from Top Edge Across	1/4 in	8 1/2 in	8 3/4 in	9 in	9 1/4 in	9 1/2 in	9 3/4 in	10 in
Front Pocket Top Width	Edge to edge	1/4 in	6 1/4 in	6 3/4 in	7 1/4 in	7 3/4 in	8 1/4 in	8 3/4 in	9 1/4 in
Front Pocket Bottom Width	Edge to edge	1/4 in	7 1/2 in	8 in	8 1/2 in	9 in	9 1/2 in	10 in	10 1/2 in
Front Pocket Side Height	Edge to edge	1/8 in	1 3/8 in	1 1/2 in	1 5/8 in	1 3/4 in	1 7/8 in	2 in	2 1/8 in
Front Pocket Opening Width	Along Opening Stitch to Stitch	1/8 in	4 in	4 1/4 in	4 1/2 in	4 3/4 in	5 in	5 1/4 in	5 1/2 in
Center Front Pocket Height	C.F. pocket down to bottom edge	1/8 in	4 7/8 in	5 3/8 in	5 7/8 in	6 3/8 in	6 7/8 in	7 3/8 in	7 7/8 in



Development Requests - Bree Morrison

CREATED ON DEC 12, 2023 3:30 AM

- Please source or send swatches of 280gsm fleece options.

Can be 100% cotton or at the least 70% cotton, but can't be more expensive than the current 350gsm we're using for MrBeast, the 350gsm is too heavy for kids.

- Match fabric colors to MrBeast FW23 bulk for black, cobalt blue, red, olive
- Sample in size 10Y