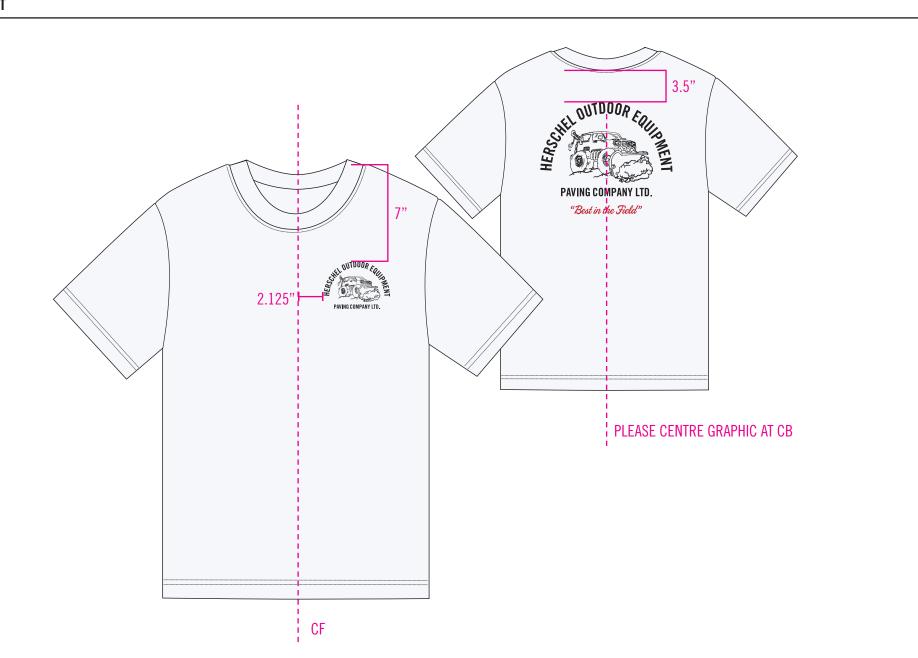


PLACEMENT

SELF: BRIGHT WHITE 11-0601 TCX SCREEN: SEE ABOVE COLOURS







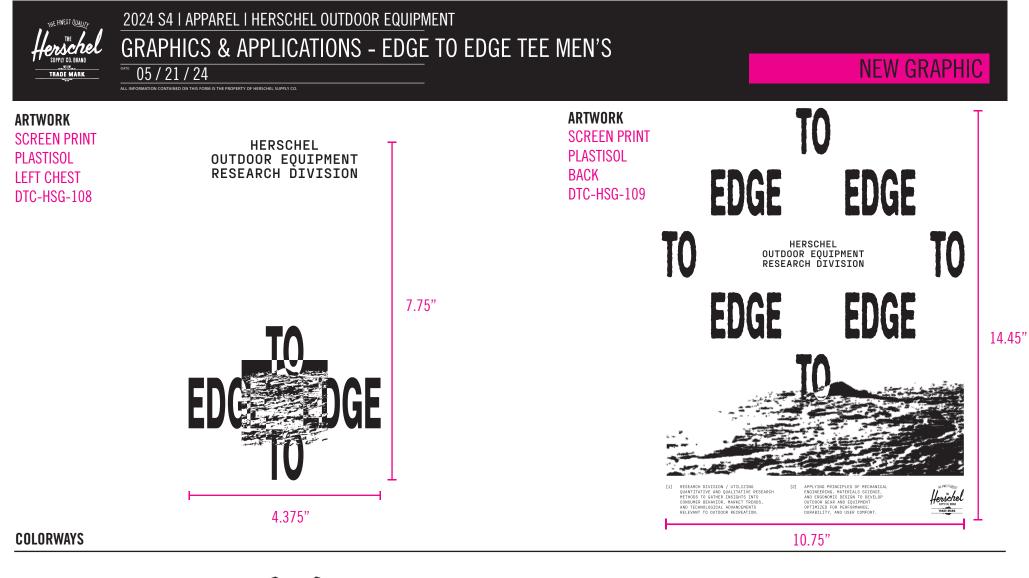




PAVING COMPANY LTD.



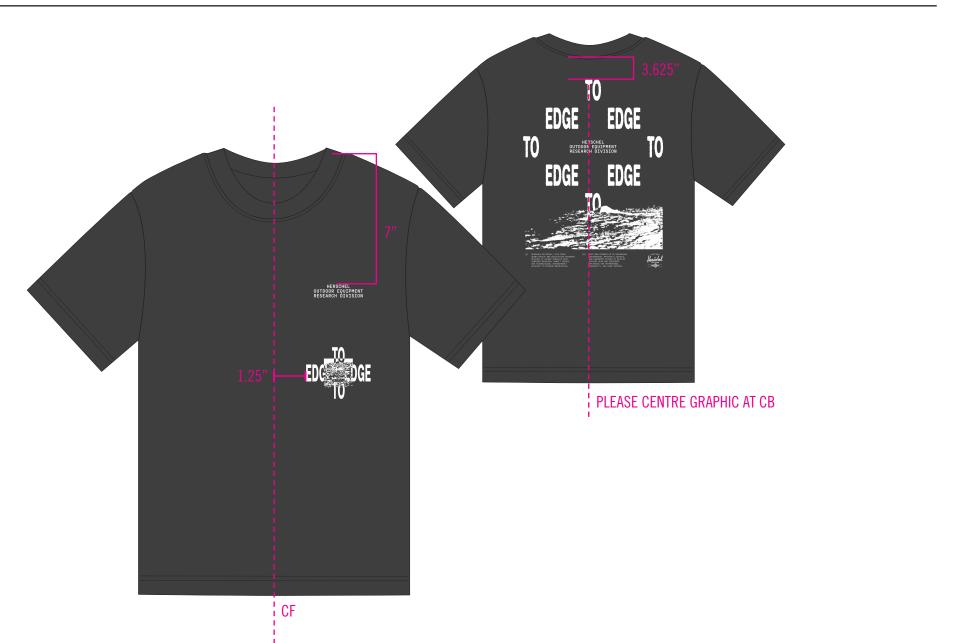
"Best in the Field"





SCREEN: BRIGHT WHITE 11-0601 TCX

PLACEMENT





HERSCHEL OUTDOOR EQUIPMENT RESEARCH DIVISION





TO

2024 S4 | APPAREL | HERSCHEL OUTDOOR EQUIPMENT GRAPHICS & APPLICATIONS - DTC-HSG-109

TO EDGE EDGE

HERSCHEL OUTDOOR EQUIPMENT RESEARCH DIVISION

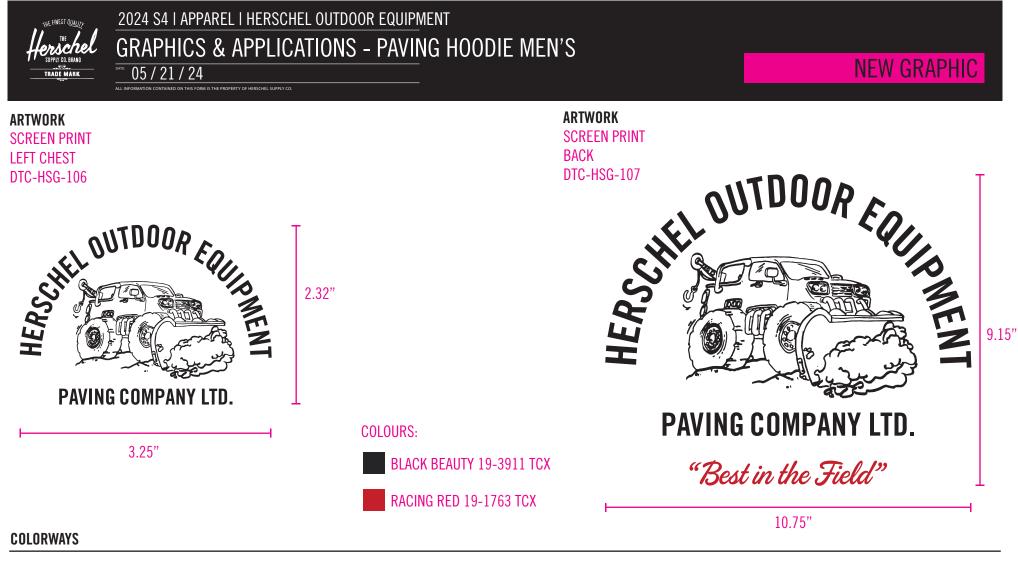
EDGE EDGE



- [1] RESEARCH DIVISION / UTILIZING QUANTITATIVE AND QUALITATIVE RESEARCH METHODS TO GATHER INSIGHTS INTO CONSUMER BEHAVIOR, MARKET TRENDS, AND TECHNOLOGICAL ADVANCEMENTS RELEVANT TO OUTDOOR RECREATION.
- [2] APPLYING PRINCIPLES OF MECHANICAL ENGINEERING, MATERIALS SCIENCE, AND ERGONOMIC DESIGN TO DEVELOP OUTDOOR GEAR AND EQUIPMENT OPTIMIZED FOR PERFORMANCE, DURABILITY, AND USER COMFORT.



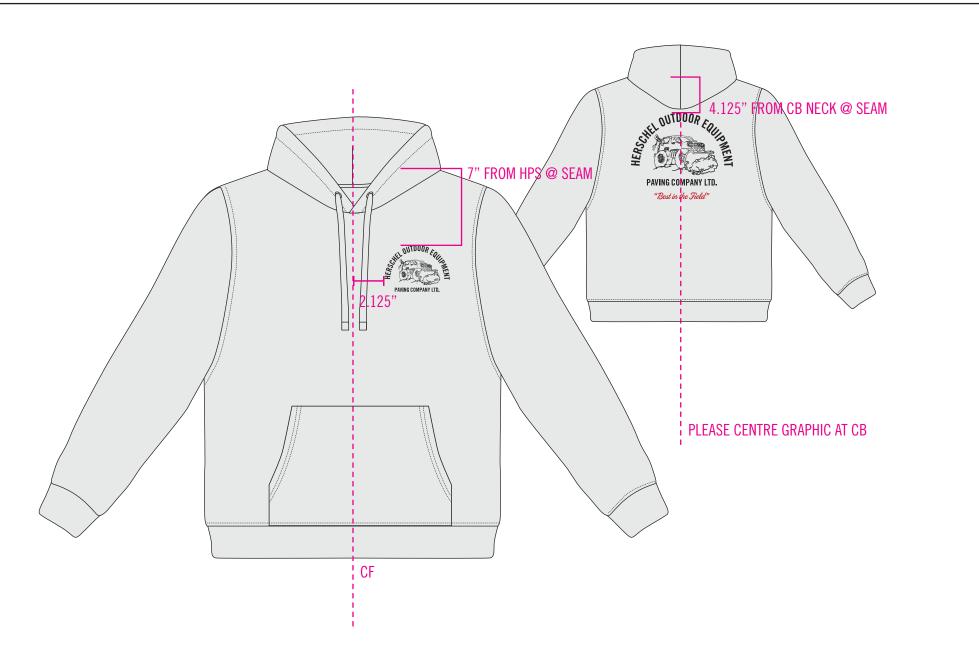
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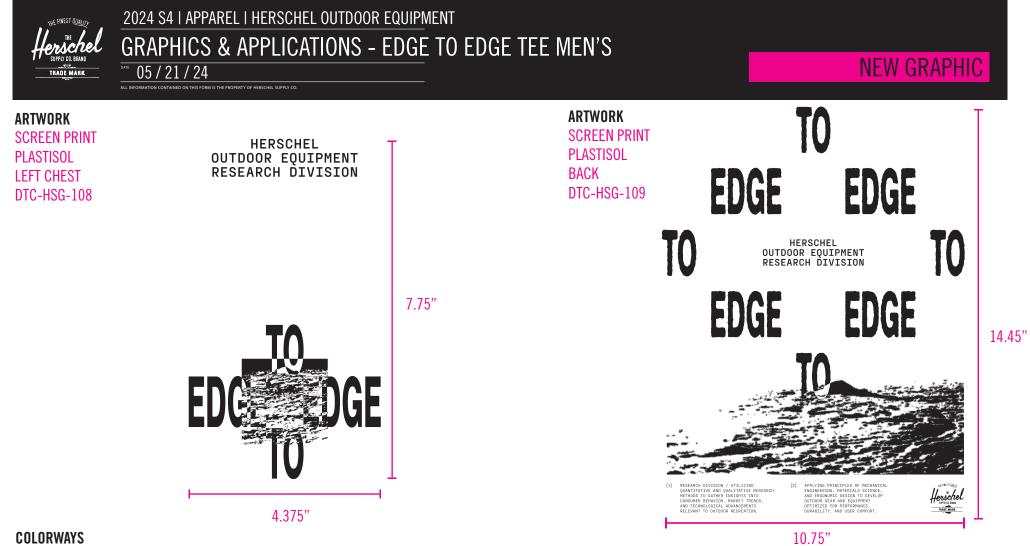




SELF: BLANC DE BLANC 11-4800 TCX SCREEN: SEE ABOVE COLOURS

PLACEMENT



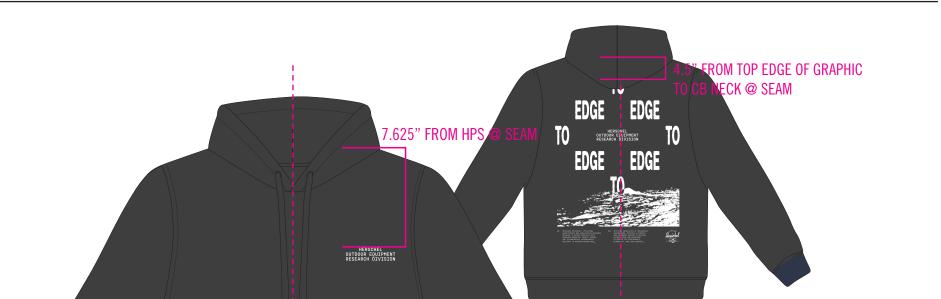


COLORWAYS



SELF: BLACK BEAUTY 19-3911 TCX SCREEN: BRIGHT WHITE 11-0601 TCX

PLACEMENT





PLEASE CENTRE GRAPHIC AT CB