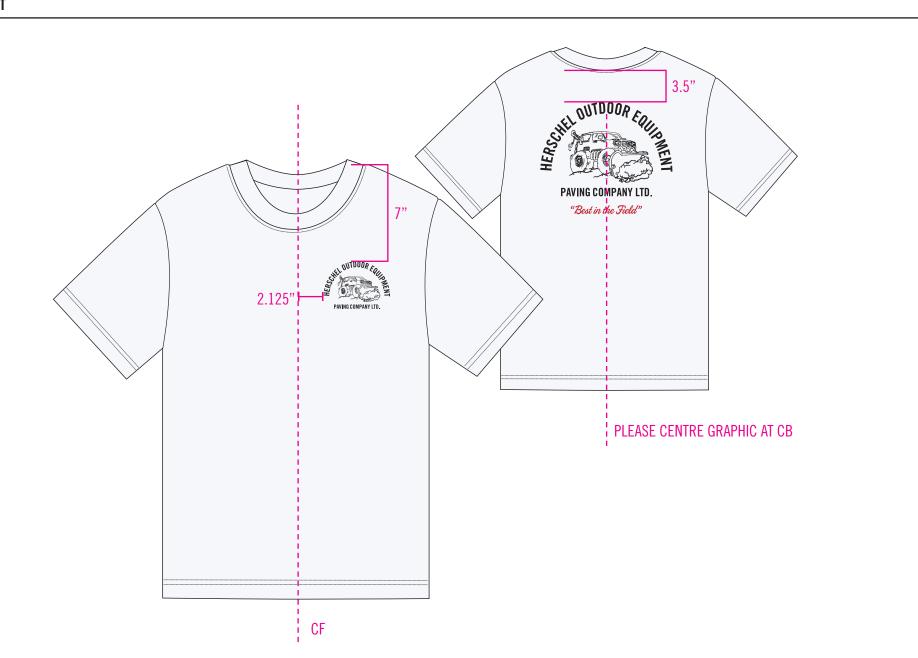


## PLACEMENT

SELF: BRIGHT WHITE 11-0601 TCX SCREEN: SEE ABOVE COLOURS







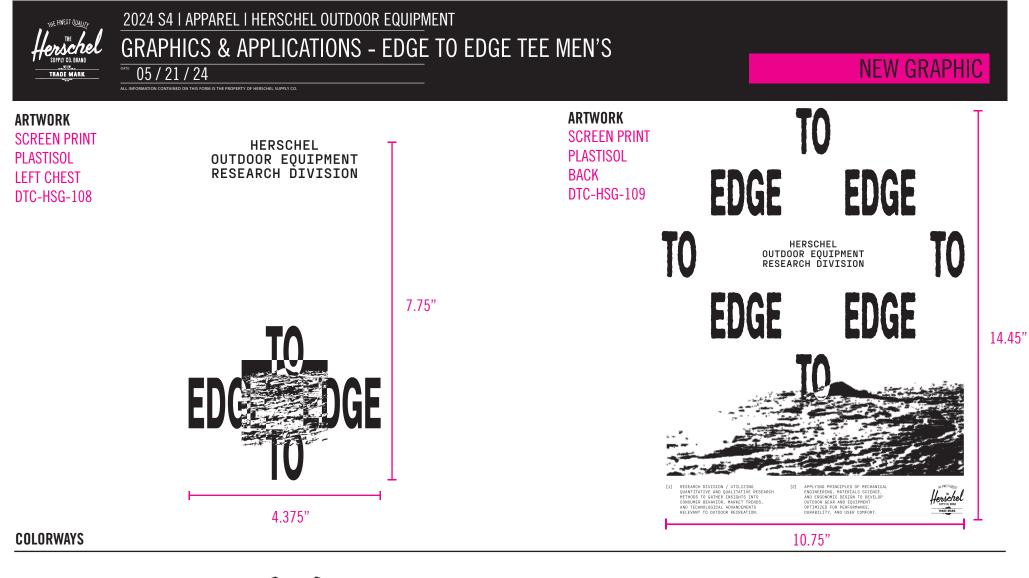




## **PAVING COMPANY LTD.**



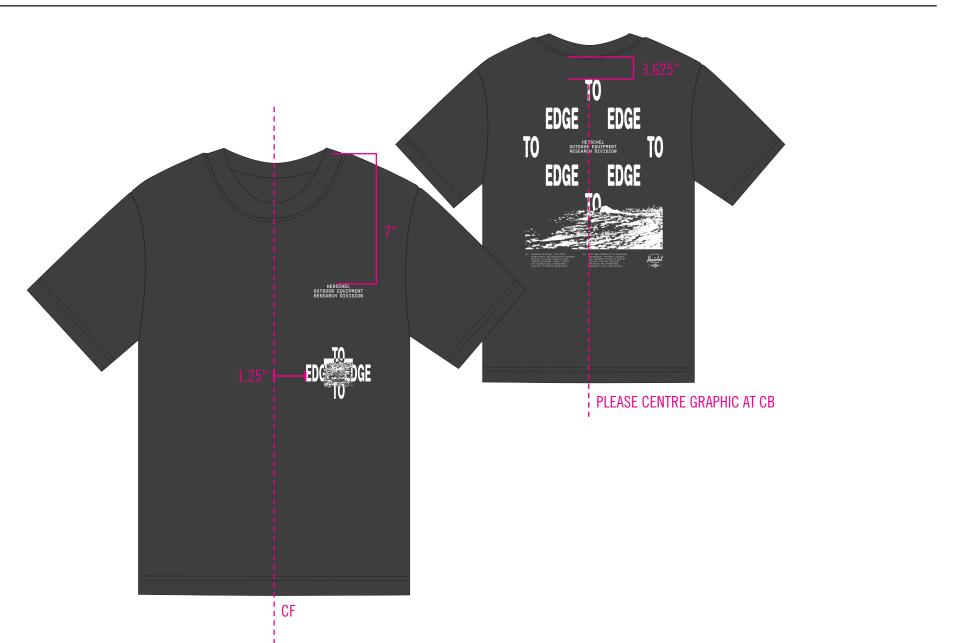
## "Best in the Field"





SCREEN: BRIGHT WHITE 11-0601 TCX

## PLACEMENT





## HERSCHEL OUTDOOR EQUIPMENT RESEARCH DIVISION





TO

2024 S4 | APPAREL | HERSCHEL OUTDOOR EQUIPMENT GRAPHICS & APPLICATIONS - DTC-HSG-109

## TO EDGE EDGE

HERSCHEL OUTDOOR EQUIPMENT RESEARCH DIVISION

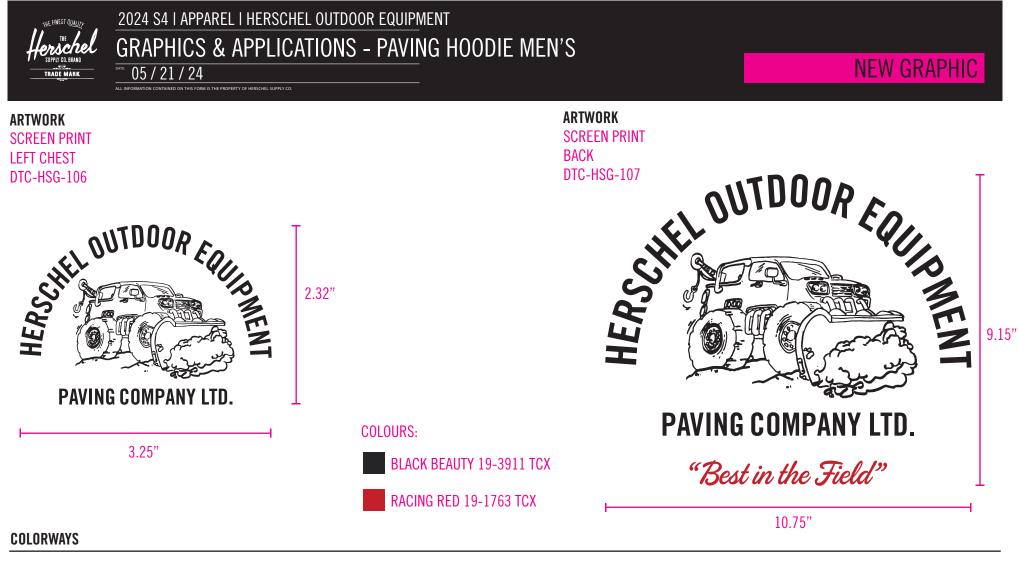
# EDGE EDGE



- [1] RESEARCH DIVISION / UTILIZING QUANTITATIVE AND QUALITATIVE RESEARCH METHODS TO GATHER INSIGHTS INTO CONSUMER BEHAVIOR, MARKET TRENDS, AND TECHNOLOGICAL ADVANCEMENTS RELEVANT TO OUTDOOR RECREATION.
- [2] APPLYING PRINCIPLES OF MECHANICAL ENGINEERING, MATERIALS SCIENCE, AND ERGONOMIC DESIGN TO DEVELOP OUTDOOR GEAR AND EQUIPMENT OPTIMIZED FOR PERFORMANCE, DURABILITY, AND USER COMFORT.



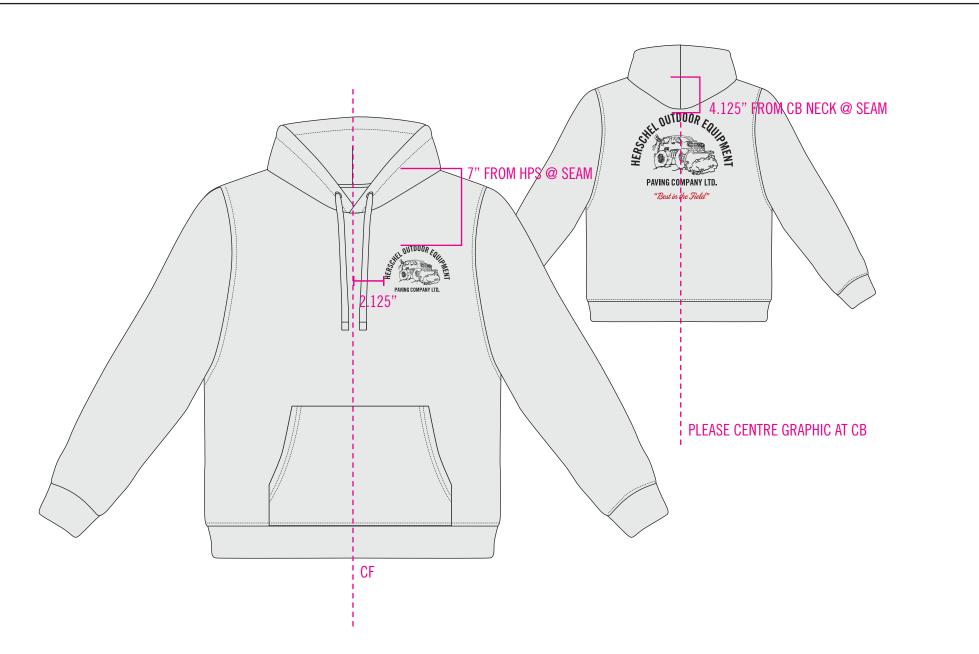
TO

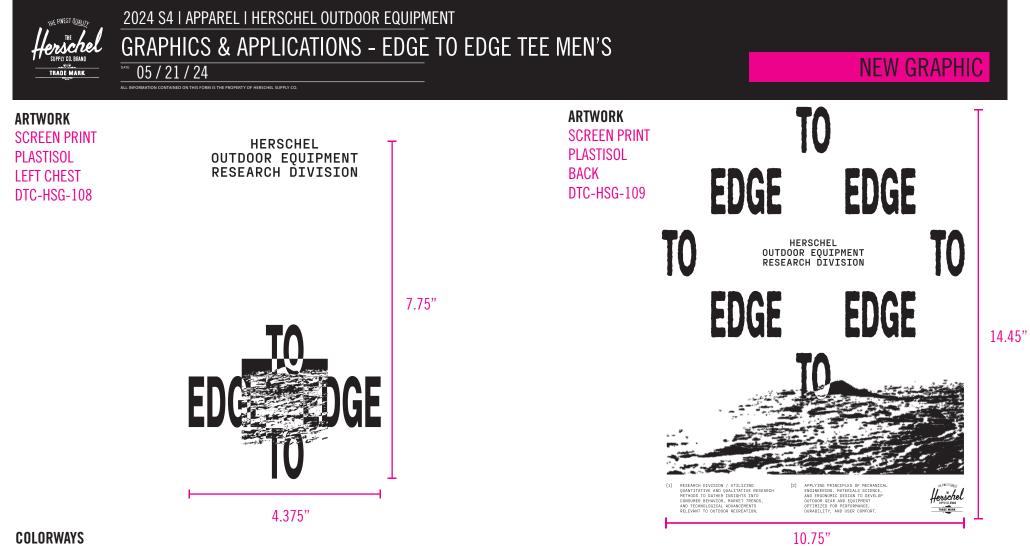




SELF: BLANC DE BLANC 11-4800 TCX SCREEN: SEE ABOVE COLOURS

## PLACEMENT



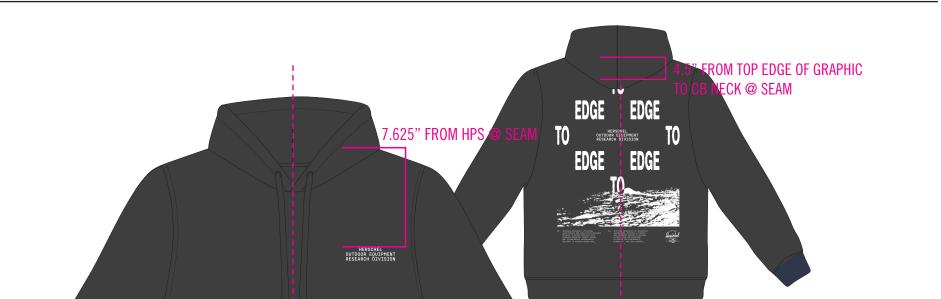


### COLORWAYS



SELF: BLACK BEAUTY 19-3911 TCX SCREEN: BRIGHT WHITE 11-0601 TCX

## PLACEMENT





## PLEASE CENTRE GRAPHIC AT CB