Nguyen Tran Nguyen Kim

From: Evelyn Tao <evelyn@theloyalist.com>
Sent: Wednesday, July 24, 2024 11:21 PM

To: Tyler James Prince; THELOYALIST-SAMPLING

Cc: HANNAH PALLADINO; WOODY HINES; ERICA ANNUNZIATA

Subject: Enchanté - 2025 Australia - 01/15/25x - Development (UA)

Hi UA Team,

Kicking off a new email thread for Australia 2025 that we briefly spoke about in this week's call!

Please note currently we are still finalizing designs and waiting on our graphic designers to submit artwork. We are hoping this process can be finalized within the next 2 weeks, and as always we will be sure to send over a line sheet and tech packs asap. The final collection should be slightly bigger than the Chalet assortment but definitely smaller than Austin. Are you able to help confirm if a 1/15/25 target ex-factory is workable?

At this moment we do have a confirmed color palette so we would like to please go ahead and start labdipping the below!



Fleece 420gsm:

- Pantone 11-0606 TCX Pristine (no need to lab-dip as this is a repeat color)
- Pantone 15-4427 TCX Norse Blue
- Pantone 17-5122 TCX Latigo Bay
- Pantone 18-4225 TCX Saxony Blue
- Pantone 17-2033 TCX Fandango Pink
- Pantone 12-0643 TCX Blazing Yellow
- Pantone 13-0942 TCX Amber Yellow
- Pantone 19-3932 TCX Naval Academy

Single Jersey 190gsm:

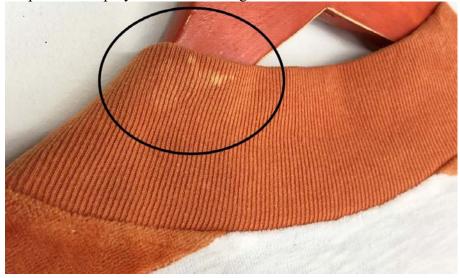
- Pantone 11-0606 TCX Pristine (no need to lab-dip as this is a repeat color)
- Pantone 15-4427 TCX Norse Blue
- Pantone 17-5122 TCX Latigo Bay
- Pantone 18-4225 TCX Saxony Blue
- Pantone 17-2033 TCX Fandango Pink
- Pantone 12-0643 TCX Blazing Yellow
- Pantone 13-0942 TCX Amber Yellow
- Pantone 19-3932 TCX Naval Academy

Single Jersey 230gsm:

- Pantone 11-0606 TCX Pristine (no need to lab-dip as this is a repeat color)
- Pantone 15-4427 TCX Norse Blue
- Pantone 17-5122 TCX Latigo Bay
- Pantone 18-4225 TCX Saxony Blue

- Pantone 17-2033 TCX Fandango Pink
- Pantone 12-0643 TCX Blazing Yellow
- Pantone 13-0942 TCX Amber Yellow
- Pantone 19-3932 TCX Naval Academy

Please note that on certain styles we are thinking of doing some colorblocking - but we are also interested in testing a Potassium Spray that I remember you sharing swatches of during your last NY visit. Will you confirm if the below effect is something we are able to achieve on our above fleece/jersey qualities, and if the potassium spray is also something we are NOT able to do if colorblocking due to color bleeding?



We are also interested in developing some wovens styles with you guys - we are thinking about doing a pair of Nylon Shorts and a Nylon Windbreaker.

1) We browsed through the UA Pinterest and it appears you have done some similar styles before - but will you help confirm if you are able to develop something similar to the below?





2) Based on the development process we went through for the Motocross collection, my understanding is that Nylon quality **LX-JN23309 100% NYLON P/D + W/R 126GSM** is workable for our usual quantities and possible for us to DTM? Are you able to please help confirm this? If this is correct, we would like to please also lab-dip the same colors below:

LX-JN23309 100% NYLON P/D + W/R 126GSM:

- Pantone 11-0606 TCX Pristine
- Pantone 15-4427 TCX Norse Blue
- Pantone 17-5122 TCX Latigo Bay
- Pantone 18-4225 TCX Saxony Blue
- Pantone 17-2033 TCX Fandango Pink
- Pantone 12-0643 TCX Blazing Yellow
- Pantone 13-0942 TCX Amber Yellow
- Pantone 19-3932 TCX Naval Academy
- 3) We are also planning on a Hat design for this assortment are you able to confirm if you would be open to providing fabric for our hat supplier so that we can ensure quality and color standards are consistent throughout the collection? We will likely only be needing this in 1 colorway and will probably be the Fandango Pink colorway! Let us know but your help and collaboration here would be greatly appreciated!

Please kindly help to review and let us know if any questions/concerns. We are pushing on our end as well to get our artwork & designs finalized asap so we can get started with sampling asap.

Thank you! Evelyn

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New York, NY

LOYALIST