

Nguyen Tran Nguyen Kim

From: Hannah Palladino <hannah.p@theloyalist.com>
Sent: Wednesday, July 3, 2024 4:21 AM
To: Hieu Nguyen Thi Minh; Tyler James Prince; THELOYALIST-SAMPLING; Nguyen Tran Nguyen Kim; Tu Mai Cam (MER)
Cc: ERICA ANNUNZIATA; EVELYN TAO; WOODY HINES
Subject: Enchante - November Basics - Development
Attachments: EN_BASICS_COLORSTANDARDS_V1 (1).png

Hi Team!

Reaching out to start the development process for November Basics, which we would plan to launch toward the end of November (estimated launch is 11/25/24).

Could we start lab dipping the following colors in the following qualities?

100% COTTON FLEECE 420GSM

100% COTTON SJ 190GSM

BASICS - NOVEMBER - COLOR STANDARDS

ENCHANTÉ



PANTONE®
18-1312 TCX
Deep Taupe



PANTONE®
11-0105 TCX
Antique White



PANTONE®
17-0210 TCX
Loden Frost



PANTONE®
15-1046 TCX
Mineral Yellow



PANTONE®
18-0625 TCX
Martini Olive



PANTONE®
17-1324 TCX
Cinnamon Swirl



PANTONE®
15-1247 TCX
Tangerine



PANTONE®
17-0525 TCX
Mossstone

For units, we are projecting the following:

STYLE	BULK
Hoodie 1	150
Hoodie 2	150
Hoodie 3	150
Crewneck 1	150

Crewneck 2	150
Crewneck 3	150
Tee 1	300
Tee 2	300
Tee 3	300
Sweatpants 1	50
Sweatpants 2	50
Sweatpants 3	50

Could you confirm for us the following dates if we were chasing a 10/15/24-10/31/24 XF?

- TP submission date
- Final Proto comment date
- XF date

Thanks!
Hannah

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