

OCTOBER'S VERY OWN

134 Park Lawn Road, Unit 107 Etobicoke, ON M8Y 3H8



Style Name: OVO x NFL Detroit Lions Crewneck

Artwork Number: OVOF26_197_P

Style Number: C-0326-KT-7269

Sample Size: Medium

Date Created: January 11 2025

Fabric:

Deco/Artwork:
Studded
Screen Print
Direct Embroidery

Designer: Chris Maddever

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ARTWORK - FRONT CHEST

SCREEN PRINT

LOGO SIZE: 16.59"W x 12.96"H



COLOURS

- SILVER METAL STUD - MATTE FINISH
- PANTONE 2196 C
- PANTONE 429 C
- WHITE



- METAL STUDS - MATTE FINISH
- SCREENPRINT



METAL STUD REFERENCE

ARTWORK - TOP BACK

DIRECT EMBROIDERY

LOGO SIZE: 1.25"W x 1.71"H



COLOURS

- PANTONE 2196 C
- WHITE



- SATIN STITCH
- FILL STITCH

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ARTWORK - LEFT BOTTOM SLEEVE

DIRECT EMBROIDERY

LOGO SIZE: 1.22"W x 1.5"H



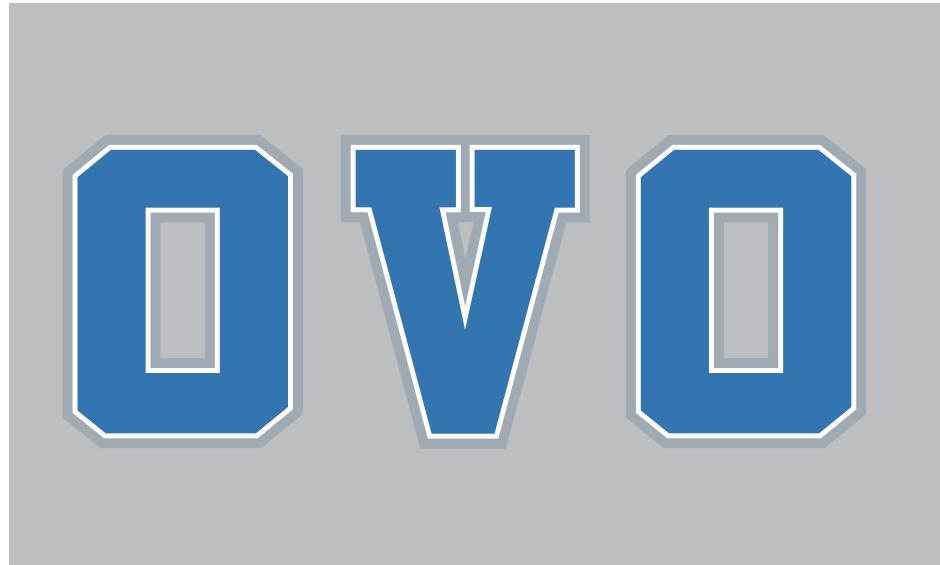
COLOURS

PANTONE 2196 C

ARTWORK - CENTER BACK

SCREEN PRINT

LOGO SIZE: 14"W x 5.46"H



ALL COLOURWAYS

PANTONE 2196 C

PANTONE 429 C

WHITE

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PLACEMENT



DOWN FROM CF NECK SEAM
XXS-M: 3"
L-XL: 3.25"
ALIGN ARTWORK USING
CENTER OF THE TEAM LOGO
AS PER DASHED RED LINE

PLACE 1" ABOVE ACUFF



PLACE 1.25" BELOW NECK SEAM
CENTER HORIZONTALLY

1.75" DOWN FROM NFL LOGO

ENSURE NFL LOGO AND OVO
LOGOS ARE CENTER ALIGNED

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