



APRIL 4 2025 REVISION: ARTWORK UPDATED TO EMBROIDERY FOR BACK AND CHEST ARTWORK



Style Name: Owls Varsity Zip Hoodie	Fabric:	Deco/Artwork:
Artwork Number: OVOFW25_110_E		Screen Print
Style Number: M-0325-KT-6105		Embroidery
Sample Size: M		Designer: Chris Maddever
Date Created: Nov. 29 2024		



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ARTWORK - WEARER'S LEFT CHEST

CHAINSTITCH EMBROIDERY  
FINISHED SIZE: 5"W x 3.05H



☐ WHITE



☐ WHITE

ARTWORK - WEARER'S RIGHT CHEST

"OWL PATCH" EMBROIDERY  
FINISHED SIZE: 3.7"W x 4.5"H



☒ BLACK ☐ WHITE



☒ BLACK ☐ WHITE

QUALITY GUIDE



☒ FILL STITCH  
☒ SATIN STITCH EMBROIDERY

ARTWORK - WEARER'S RIGHT SLEEVE

FLAT SCREENPRINT  
XS-M PRINT SIZE: 8.5"W x 9.38"H  
L-3XL: 10"W x 11"H



☐ WHITE ☒ PUFF PRINT: RED  
MATCH TO BACK CHENILLE



☐ WHITE ☒ PUFF PRINT: LIGHT BLUE  
MATCH TO BACK CHENILLE

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ARTWORK - BACK

EMBROIDERED PATCHES  
FINISHED SIZE: 13.6"W x 13.33"H



WHITE PMS 185 C



WHITE PMS 284 C

QUALITY GUIDE



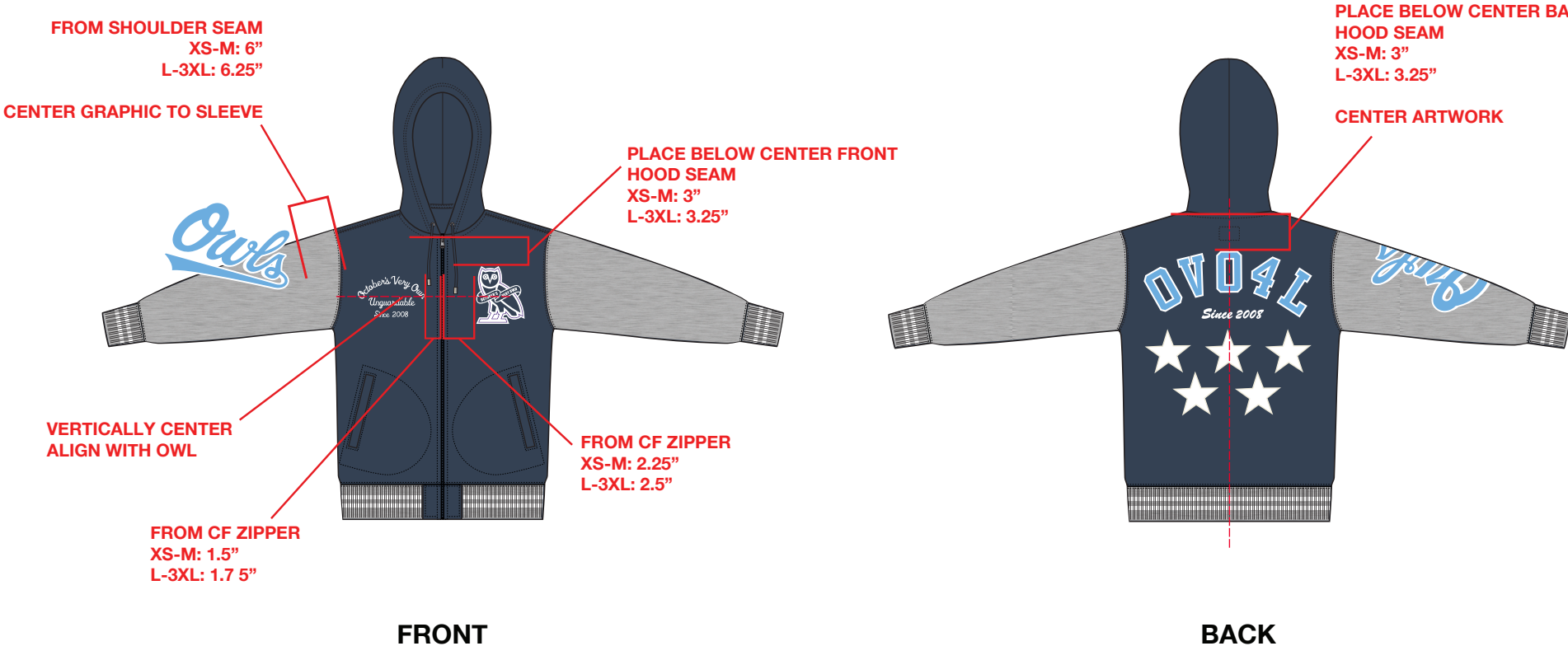
- FILL STITCH
- CHAINSTITCH EMBROIDERY
- SATIN STITCH EMBROIDERY

Style Name: Owls Varsity Zip Hoodie	Fabric:	Deco/Artwork:
Artwork Number: OVOFW25_110_E		Puff Print
Style Number: M-0325-KT-6105		Screen Print
Sample Size: M		Chenille
Date Created: Nov. 29 2024		Embroider
		Designer: Chris Maddever



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ARTWORK - PLACEMENT



Style Name: Owls Varsity Zip Hoodie	Fabric:	Deco/Artwork:
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Style Number: M-0325-KT-6105		Embroidery
Sample Size: M		Designer: Chris Maddever
Date Created: Nov. 29 2024		



# OCTOBER'S VERY OWN

134 PARK LAWN RD [rear] TORONTO ON | M8Y 3H6



COMMENTS BASED ON 3RD FIT SAMPLE AND S/OFF IN BLUE COLOURWAY- APRIL 4/25

- chest chainstitch - approved
- chest owl - will need to be submitted in new quality- **CHANGE CHENILLE TO EMB.**
- sleeve "owls" print - quality was good but please match red colour to red chenille - new back embroidery should match that colour- **CHANGE PUFF TO FLAT SCREEN PRINT**
- back artwork - chainstitch quality was good but the rest will need to be submitted in new quality- **CHANGE TO EMB.**

Blue colourway strikeouts same notes as above but the print colour looked fine on the sleeve.

**\*\*PHOTOS WILL BE ADDED NEXT WEEK-APRIL 7/25**

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COMMENTS

FIRST SUBMISSION FEBRUARY 12 2025



- “OWLS” SLEEVE PRINT, PRINT QUALITY IS GOOD, ARTWORK UPDATED TO HAVE LARGER PRINT AND REVISED ARTWORK. MATCH RED/BLUE COLOURS TO BACK CHENILLE COLOUR.
- LEFT CHEST OWL CHENILLE, QUALITY IS GOOD, FELT BACKING IS MISSING WE UNDERSTAND THIS IS DIRECT CHENILLE SO FELT SCRIM HAS BEEN UPDATED TO D.T.M. CHAINSTITCH OUTLINE.
- RIGHT CHEST CHAINSTITCH, SIZE INCREASED.
- BACK ARTWORK, “OVO4L” QUALITY IS GOOD BUT ARTWORK HAS BEEN REVISED TO BE TILTED SLIGHTLY. “Since 2008” SIZE REDUCED, QUALITY UPDATED TO CHAINSTITCH EMBROIDERY. STARS LOOK GOOD BUT THE CHENILLE LOOKS A BIT DIRTY, IS THAT THE COLOUR OR GRIN THROUGH? LOWER PRINTED TEXT REMOVED.

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